



Buffalo Industries
Your partner for cleaning and maintenance products.™

SURLY SOAP



AGGRESSIVE

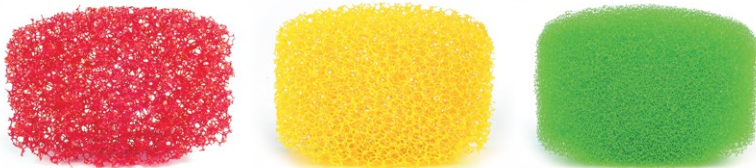
The most aggressive hand soap on the market.

MEDIUM

Great for hands and safe for the forearms.

MILD

A mild, general-purpose scrubbing cleanser.



SURLY Soaps' scrubbing pads, inside each soap, range from coarse, to medium to fine.



Soap with Attitude™

SURLY Soap is the most innovative hand soap for removing paint, dirt and grease. This powerful cleansing soap has a tough scrubbing pad embedded in it, combining grease-cutting and dirt-scouring in one soap. The more you use it, the more the scrubber is revealed.

SURLY Soap is engineered with a built-in finger rail to scour stubborn compounds in hard-to-reach areas. Available in three levels of scour power: Aggressive, Medium and Mild.

SURLY Bars

SURLY Soap's infused scrubber with built-in finger rail punishes grease, dirt and other stubborn compounds. Ordinary soap just withers away the more you use it. **SURLY** gets tougher!
Each Bar: 7.5 oz., 3.625 x 2.625 x 1.125"

SURLY Minis – A Small Bar with a Big Attitude!

Experience **SURLY Soap MINI's** powerful scrubbing action on the go and leave work behind. Inside of each bar is a powerful scrubber and its unique design penetrates where other soaps can't touch.
Each Mini: .7 oz., 1.75 x 1.75 x .375"



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Merchandiser



MERCHANDISER - Ideal for Countertop, Slatwall or Pegboard

Merchandiser **order** includes 18 SURLY BARS, 36 SURLY MINIs.
Merchandiser **holds** 9 SURLY Bars and 24 SURLY MINIs.
FREE Merchandiser display unit included with first order.

ITEM #	DESCRIPTION	QTY/CASE
14040	AGGRESSIVE 18 SURLY Bars, 36 SURLY MINIs	54
14041	MEDIUM 18 SURLY Bars, 36 SURLY MINIs	54
14042	MILD 18 SURLY Bars, 36 SURLY MINIs	54
14043	COMBO 6 Aggressive, 6 Medium and 6 Mild SURLY Bars 12 Aggressive, 12 Medium and 12 Mild SURLY MINIs	54



SURLY Bar
POP Display Box

SURLY BARS - Counter POP Display Boxes & Merchandiser Refill

ITEM #	DESCRIPTION	QTY/CASE
14054	AGGRESSIVE Bars, 6 Pack (6 Bars per Inner Case; 4 Inner Cases per Master Case)	24
14055	MEDIUM Bars, 6 Pack (6 Bars per Inner Case; 4 Inner Cases per Master Case)	24
14056	MILD Bars, 6 Pack (6 Bars per Inner Case; 4 Inner Cases per Master Case)	24
14057	COMBO Bars, 6 Pack (2 ea. Aggressive, Medium, Mild) (6 Bars per Inner Case; 4 Inner Cases per Master Case)	24

SURLY MINIs - Clip Strips & Merchandiser Refill

ITEM #	DESCRIPTION	QTY/CASE
14068	AGGRESSIVE MINIs, 12 Pack (12 MINIs per Inner Case; 3 Inner Cases per Master Case)	36
14069	MEDIUM MINIs, 12 Pack (12 MINIs per Inner Case; 3 Inner Cases per Master Case)	36
14070	MILD MINIs, 12 Pack (12 MINIs per Inner Case; 3 Inner Cases per Master Case)	36

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